



# 4th Annual Philanthropic Achievement Awards

## ABOUT THE AWARDS

The Benton Community Foundation’s Philanthropic Achievement Awards brings together nonprofit leaders, business leaders, and community members to recognize outstanding achievements in philanthropy in Benton County.

## WORKING WITH LOCAL ARTISTS

In 2019, BCF began partnering with The Arts Center to create the physical awards presented to recipients of the Philanthropic Achievement Awards. Each year, The Arts Center distributes a call to artists to solicit submissions of a three-dimensional sculpture representing the spirit of philanthropy, and a winning design is chosen by BCF.



**BENTON  
COMMUNITY  
FOUNDATION**

## Presenting Sponsor – ONE AVAILABLE – \$5,000

- Presenting Sponsorship includes the exclusive sponsorship of BCF’s partnership with The Arts Center, which works with a selected local artist to custom create unique awards for each category winner. Presenting Sponsorship includes one of the custom awards, presented to the sponsor during the event.
- Two VIP Tables at event.
- Along with BCF, the sole business name & logo displayed on all videos introducing award categories at the awards luncheon and on front cover of the event program.
- Presenting Sponsorship includes pre-taped video interview to promote brand and partnership with BCF (which will be played at the event), along with an opportunity to speak live at event and acknowledged by hosts during the event program.
- Business name & logo in the program guide, step & repeat and recognition in BCF 2022 Annual Report.

## Mission Sponsor – \$2,500

- One VIP Table at the event.
- Business name & logo in the program guide and step & repeat.
- Business name & logo displayed on BCF website, linked to your website.
- Name will be listed as a sponsor in all event press releases.
- Post-event thank you in “Good Words” section of the *Gazette-Times*.
- Recognition in BCF 2022 Annual Report.

## Community Sponsor – \$1,000

- One Table at the event.
- Business name listed in the electronic event guide.
- Business name & logo displayed on slideshow before and after event.
- Business name included in multiple social media updates & newsletters.
- Recognition in BCF 2022 Annual Report.

To become a sponsor, please contact Lisa Kaufmann:

Lisa@bcfgives.org or call 541-753-1603.

Benton Community Foundation is a 501(c)3 non-profit, tax ID 93-6022916.

## Website, newsletter & social media

At our inaugural event in 2019, sponsors were recognized in four email newsletters, each **delivered to 600+ community members**; acknowledged multiple times on social media, reaching hundreds of local users on two platforms; and named on the Benton Community Foundation website, receiving **2,400 unique hits**.



FACEBOOK



TWITTER



BCF EMAIL NEWSLETTER

## At the awards event

In 2021, sponsor logos appeared on a looped slideshow during the networking portion of the luncheon, and on a leader board at the check-in table, reaching the event's guests.



2021 SPONSOR 10D TECH



2021 SPONSOR BASKETS



2021 SPONSORS FEATURED AT EVENT

## Recognition in print

In 2021, event sponsors were thanked in the Good Words section of the Corvallis Gazette-Times and were acknowledged in BCF's [2020 Annual Report](#).

